This service provides effective tweet search and real-time information on broadcasting programs and places. For tweet search, it enables users to get highly informative tweets by selecting the most appropriate accounts’ tweets for the given search keywords and by filtering out spam tweets. It integrates tweets with broadcasting programs and places. Specifically, tweets related to broadcasting programs as well as places are extracted and processed in real-time.

**Features**
- Relating tweets to broadcasting programs by extracting trendy words/hashtags in order to increase the number of related tweets.
- Disambiguating sites with the same site name but a different location, disambiguating sites whose names are similar to persons’ names, and tagging sites with appropriate location information.
- Adjusting search range automatically according to the number of tweets associated with surrounding spots at a location.
- Determining the most relevant accounts’ tweets for the given search keywords by estimating users’ authority/rank from their profiles and past tweets.
- Supporting natural sentence search from Shabette Concier.
- Detecting inappropriate tweets and filtering them out from the service.

**Application Scenarios**
- Tweet Search: effectively searching for information on Twitter.
- Tweet x TV: sharing one’s own impressions of broadcasting programs with other viewers.
- Tweet x Place: exploring current or remote locations to view trendy topics in a particular area.

**NTT Group Global Advantage**
The real-time search service provided by NTT DOCOMO supports both Japanese and English, and can be made capable of supporting other languages by incorporating additional dictionaries.

- The most relevant account extraction is joint research collaboration with NTT Service Evolution Laboratories.
- The morphological analysis engine “JTAG” is provided by NTT Media Intelligence Laboratories.