New service is achieved by using information about Wi-Fi access point locations. This enables users to communicate by referring to their own location while distributing information to smartphone users, and to collect marketing data on the basis of action monitoring. It also makes it possible to construct a data gathering system that utilizes smartphones and offline sensors.

**Features**
- Using the installation position information on a Wi-Fi access point enables the information corresponding to a place to be distributed to smartphone users. The service provider can utilize the information as marketing data by simultaneously monitoring the actions of travelers or other persons.
- Photographs and messages sent are displayed on a map for a companion or a remote family member, or can be transmitted to multiple addresses.
- Gathering data with a smart phone enables information to be obtained from many sensors and other devices installed in places where there is no network. Moreover, wide range local monitoring can be performed by referring to the information on a position and reconstructing.

**Application Scenarios**
- Delivering sightseeing information to a traveler through the gathering of action information by the company and a self-governing body.
- Establishing communication between persons traveling and remote persons.
- Collecting environment information and data on the inspection of meters working in conjunction with the traffic system.

**NTT Group Global Advantage**
We propose a system for distributing simple local information and an information monitoring system that operates by using the position information on a Wi-Fi access point.