We build up a new mash-up service through TV. This application is built in HTML5 and working on the next-generation Web browser. Next-generation Web platform will make it easy to mash up the multiple services and encourage the new service creation through various types of devices, such as TV.

**Features**

- **Web-based services**
  This application is built in HTML5 and working on the next-generation Web browser.

- **Mash-up of various services**
  Mash-up of service is easily built in HTML5 tag. This service brings about a new TV viewing style.

- **Available through TV**
  This service is available through TV, and it can be provided on a multi-screen, such as a Tablet or Smartphone.

**Application Scenarios**

- We can provide new services in conjunction with video delivery and communication service by technology HTML5.
  (e.g., shopping, e-learning, municipality community, broadcast in a company, interactive program, games, karaoke, etc.)

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**NTT Group Global Advantage**

As a member of W3C*, NTT is expected to propose a Web browser specification, such as multicast full HD video delivery.

*W3C: International standardization organizations of HTML5