Collaboration Partner

SHOCHIKU Co., Ltd.

NTT is collaborating with SHOCHIKU to invent a novel way to enjoy Kabuki, and this exhibition is one of the achievements through the collaboration.

"Omukou", shouts from a designated audience toward the Kabuki actors during a performance is one of the characteristics of Kabuki. We have built a virtual space integrating NTT Lab's cutting edge technologies where you can casually enjoy "Omukou".

You can get familiar with Kabuki through the experience in the virtual space, where you will see your "Omukou" go through bodies, and a Kabuki actor's animation to respond to your "Omukou".

Your “Omukou” go through bodies.

A Kabuki actor's animation responds to your "Omukou".

KABUKI SHOUT:
A novel virtual space for enjoying “Omukou”